

Alumni Affairs for FSILGs
Wednesday, January 28, 2009
6:30-8:30 p.m.
W20-301/302 (Student Center PDR 1&2)
Agenda

“The purpose of this course is to share ideas and best practices among FSILG student and alumni members in developing their alumni networks. Attendees are encouraged to bring samples of what their own chapters use to develop alumni networks and keep alumni connected, as well as any challenges they have faced in creating or maintaining active alumni networks. The Alumni Association has collected a series of communication, event planning, and fundraising items into an “FSILG toolkit”, which will be covered as well. Excellence in alumni relations is recognized by the D. Reid Weedon’ 41 Award. There will be a short presentation of what went into the applications of winning chapters for the past few years.”

6:30 p.m. Pizza and drinks served.

- I. Introduction

- II. FSILG Toolkit overview – Bob Ferrara
 - a. A top-shelf alumni affairs officer could...

- III. MIT Alumni Association Group Resources for FSILGs – Katie Maloney

- IV. Application Process for D. Reid Weedon’41 Award – Katie Maloney
 - a. Winning Chapter’s tips for success – Alpha Chi Omega and Kappa Sigma

- V. Roundtable discussion with participants about successful practices and challenges in engaging alumni/ae.
 - a. Discussion questions

Handouts:

Some Alumni Affairs Key Dates
FSILG Alumni Volunteer Toolkit
MIT Alumni Association Student Group Resources
D. Reid Weedon Award Application